🗱 BIZCOMMUNITY

De Villiers and Clarke battle it out at the Ram Captains' Breakfast

Issued by Mscsports

18 Oct 2011

National cricket captains and arch rivals, AB De Villiers and Michael Clarke were hosted by Ram Hand-to-Hand Couriers on Monday morning at a sold-out Sandton Convention Centre. The breakfast gave those in attendance the opportunity to interact with and pose questions to the captains about all that is expected during the upcoming series, scheduled to start at SuperSport Park, Centurion on Wednesday afternoon.



Popular SuperSport presenter Neil Andrews had everyone thoroughly entertained with his animated personality and quirkiness, particularly during the auction where money was raised for Reach for a Dream.

Proteas skipper De Villiers, who was ruled out of the ODI series after fracturing his left middle finger during the Champions League Twenty20 for the Royal Challengers Bangalore, was delighted with yesterday's T20 International victory. And, is confident in their ability to repeat the successes of the 2009 series against Australia

when South Africa clinched both the T20 and ODI trophies.

"Obviously I'm disappointed that I won't play any part in the ODI series but I have tremendous faith in the team, our stand-in captain Hashim Amla and of course team management. We've got home-ground advantage, massive support and a hungry team desperate to reclaim our spot as the number one ODI team in the world. What better way to achieve that than by dethroning the current top ranked ODI team in the world."

His opposite number, Michael Clarke took over the reins of captaincy during a turbulent time for Australian cricket following their Ashes and ICC Cricket World Cup losses and even though the dust hasn't entirely settled, Clarke has proven himself in recent months, impressing pundits, his teammates and the opposition.

"Without question this is going to be a tough series against South Africa and I know that the mettle of each of our players is going to be tested in the coming months particularly because we have another tough series in December against India. Although we won the Test series here in South Africa in 2009, we lost both the T20s and ODI series and we definitely want to make amends for that. I have confidence that we can return home victorious with our world number one ranking intact."

Ram Hand-to-Hand Couriers prides itself on being the only courier company in South Africa that does not subcontract. With 34 hubs across Southern Africa, more than 1000 vehicles and a team of over 2000 trained personnel, Ram Hand-to-Hand Couriers is South Africa's preferred courier company.

Graeme Lazarus, Ram Hand-to-Hand Couriers joint Managing Director, said the concept of the Captains Breakfast's, continues to flourish;

"From launching this concept in 2006 with the then captains Graeme Smith and Ricky Ponting, we have continued to enjoy sold out events, with stimulating cricket conversation and wonderful people. It is an absolute pleasure to host a breakfast of this magnitude with cricketers of such high calibre."

Leading sports marketing company MSCSPORTS, know how to attract attention and were not surprisingly called up by Ram Hand-to-Hand Couriers to position the brand in the sporting world. Neil Jankelowitz, Joint Managing Director helped to conceptualize the Rams Captains' Breakfast back in 2006;

"Ram Hand-to-Hand Couriers has allowed us to work with their brand, formulate strategies and implement these in a way that gives their brand the highest returns possible. Sports marketing is booming in South Africa and Ram understands the need to position itself in this market and share in our country's passion for sport."

- " Mscsports announces appointment of Carrie Delaney as managing director 11 Jul 2023
- " What does it take to win gold? 19 May 2023
- * A bumper year predicted for sponsorship as fan events make a comeback 3 Dec 2021
- " Mscsports is the Hollard Sport Industry Awards Agency of the Year for 2021 30 Nov 2021
- "Watch out for the bouncer. When It comes, it is going to be prolific 19 Jul 2021

Mscsports

SPORTS & ENTERTAINMENT

Mscsports was established as a sports memorabilia business in 2000. From humble beginnings with ambitions of shaping the local sports & entertainment industry, Mscsports has evolved into the awardwinning full-service sponsorship agency of choice to leading South Africa brands and rights holders. Profile | News | Contact | Twitter | Facebook | RSS Feed

For more, visit: https://www.bizcommunity.com