

MyBroadband smashes website record

Issued by [Broad Media](#)

8 Nov 2012

MyBroadband, MyGaming and BusinessTech smashed their previous website traffic records last month.



mybroadband

The October 2012 Effective Measure statistics revealed that MyBroadband served 7.8 million pages to its 1.2 million unique monthly visitors. When it comes to traffic from SA only MyBroadband served 5.8 million pages to 622,000 unique South African visitors.

This was the best month ever for MyBroadband, and continues the website's exceptional growth in 2012. MyBroadband's sister websites, BusinessTech and MyGaming, also had record traffic last month.

MyBroadband was further rewarded as one of the top online publishers at The Bookmarks 2012 awards ceremony held in Cape Town on 1 November 2012.

MyBroadband shared awards for publisher sites with mass appeal with the Daily Maverick (Daily Maverick and iMaverick) and 24.com (Food24, News24 and Sport24.co.za).

MyBroadband's sister website BusinessTech was also nominated in the niche website category - a great achievement considering that the website has only been running since the beginning of this year.

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