

# Content Creator

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| <b>Remuneration:</b>       | R30000 - R40000 per month cost-to-company |
| <b>Location:</b>           | Cape Town                                 |
| <b>Remote work:</b>        | Remote work allowed optional              |
| <b>Job level:</b>          | Mid                                       |
| <b>Travel requirement:</b> | International                             |
| <b>Type:</b>               | Permanent                                 |
| <b>Company:</b>            | <a href="#">GVI</a>                       |



☐ **Lights, camera, adventure! Join GVI as our Content Creator, crafting captivating videos and content while exploring the globe**

## About GVI

[GVI Planet](#) | [GVI People](#)

At GVI, we're driven by the desire to make a positive impact on our planet and its people. Our dedicated teams are actively working to address global challenges and together, we leverage a diverse set of specialised skills to pursue a shared vision: fostering a brighter and more sustainable future for all.

We offer award-winning conservation and community development programs in 13 countries, all aligned to the United Nations Sustainable Development Goals, and led by our teams and experts from the communities we operate in.

Working at GVI is fast-paced and fun. We value passion, authenticity and innovation, and we treat each other with respect. But we can do better than words to show you who we are! To see what it's really like to work for GVI, click   [here](#).

## About the role

The goal of the Content Creator is to film, edit, innovate and own GVI's video marketing content across all our marketing platforms including social media, ensuring it is engaging, impactful and of the highest quality.

### Location

Remote but close to a central airport as this role involves extensive travel

### Description

GVI is looking for a Content Creator to film, edit and package approximately 60 pieces of video content monthly for both social media and other marketing platforms that will appeal to our international Gen Z audience.

### This job is for you if:

You know how to film, edit and package engaging content for an international Gen Z audience

You're passionate about film, editing and visual storytelling - we need someone who can own the video at GVI and leverage the impactful stories from our global bases to craft engaging content

You want the unique opportunity to travel to remote locations across the globe to capture the footage you'll need to create engaging, high-quality video content.

☐ You are great with people and thrive working collaboratively with a team of creatives

Reporting to the head of marketing operations, this role will be responsible for filming, editing and packaging approximately 60 pieces of video content monthly for both social media and other marketing platforms that will appeal to our international Gen Z audience. You'll work closely with our social media manager, our communications strategist and our creative delivery manager to produce the required content and using your skillset, provide feedback on briefs and guidance to our external regional content creators and hubs. You'll split your time between travelling the world to film on location at our global hubs and editing content using a combination of the footage you've captured, our existing footage libraries, content captured by our local bases and stock footage.

### **Role and responsibilities**

- Filming
- Travel quarterly to our global bases to capture video content for our marketing platforms.
- Contribute to pre-production planning sessions with our global bases to ensure that each filming trip is set up for success.
- Conduct yourself in a professional manner and positively represent GVI when filming on bases and working with our field staff and participants with minimal disruption to the day-to-day operations of our bases. .
- Fully own video content at GVI and identify filming opportunities to contribute to and expand our video offerings.
- Editing
- Edit and package engaging video content for organic social media according to briefs created by our social media manager and in line with our social media strategy ensuring that this content is optimised for each of our social media platforms (TikTok, Instagram, Facebook, LinkedIn)
- Edit and package effective video adverts according to briefs created by our communications strategist in line with our paid media strategy
- Edit and package engaging video content for our other marketing platforms such as our websites and newsletters.
- Collaborating and conceptualisation
- Work closely with our social media manager, our communications strategist, our creative delivery manager and the rest of the marketing team where applicable to conceptualise video content for our various marketing channels.
- Briefing and quality control
- Collaborate with the social media manager and creative delivery manager on briefs to ensure that footage requirements are clear and in line with what is required for your edits.
- Review briefs to regional content creators and our global bases to ensure that these adhere to video best practices in order to maintain consistent quality across all our content.
- Review content submitted by external content creators and from our global hub to ensure it meets our technical and quality standards.
- Training
- Provide training to our global hubs on basic filming best practices to empower them to capture effective footage in the field.
- Share your knowledge with and train the wider GVI marketing team where requested.
- Media Management
- Manage and organise the library of raw and edited video and photo content for all brands.
- Create and optimise processes for receiving video content from various sources.
- Operations

- Ensure deliverables are submitted on time and on brief
- Assist the team with other marketing activities as and when required.
- Communicate clearly and timeously with the Operations team, following the marketing team's briefing, review and submission processes to ensure effective team collaboration and task management via our project management platform.

## ☀️ About you

If you are ambitious, purpose-driven, and you have a great sense of humour, we want to meet you. As an organisation, we know that welcoming a broad range of people with unique identities makes us powerful and we are committed to diversity, equity and inclusion practices.

### Professional skills and experience:

- Five years of editing and filming experience
- Proven experience in filming and video editing, with a strong portfolio showcasing content creation for both social media and other platforms
- Skilled at Premiere Pro and After Effects or similar editing and animation tools
- Proactive and solutions driven
- Passionate about film, editing and visual storytelling - we need someone who can own the video content at GVI and spearhead improving it from the creative side
- Great creative eye for visualising, briefing, editing, and filming
- Professional with the ability to positively represent GVI when filming on bases and working with our field staff and participants
- Collaborative - this role requires that the candidate works very closely with many members of our team and with the field. They need to thrive in a collaborative environment.
- Able to juggle multiple projects and context switch between work for different platforms
- Excellent written and verbal communication skills
- Adept and willing to travel internationally
- Agency experience preferred
- Bachelor's degree in film production, digital media, marketing, or a related field is preferred but not required.

## Benefits

Here's what our global team enjoys:

- Collaborative, flexible culture
- Transparency – hear directly from the CEO consistently
- We laugh a lot, genuinely care about and support each other, and do the occasional dress-up
- Leadership development
- In-house counselling support
- Growth opportunities across our 17 locations!

## To apply:

Please send your CV, portfolio, and a cover letter stating why you feel you would be best suited to this position at GVI.

**Please note: We will do our utmost to respond to all applicants, however, given the large volume of applications we receive, this isn't always possible. If you do not hear back from us within three-four weeks, please take it that on this occasion your application was unsuccessful.**

Posted on 15 Mar 12:02, Closing date 14 May

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