

Sales and Marketing Management Programme

Remuneration:	R3000 - R6000 per month market-related
Location:	Nelspruit
Education level:	Matric
Job level:	Student
Travel requirement:	Occasional
Type:	Permanent
Reference:	#IVM474
Company:	In Vision Marketing

Are you looking to kick-start your career in sales and marketing? Look no further! Our Sales and Marketing Management Programme offers a unique opportunity for motivated individuals to gain hands-on experience in a dynamic and fast-paced environment.

As part of our programme, you will be immersed in all aspects of sales and marketing. You will have the chance to work closely with our experienced sales and marketing team, learning valuable skills and techniques that will set you up for success in the industry. This is not your typical internship - we are dedicated to providing extensive training and mentorship to ensure your growth and development throughout the programme.

Responsibilities

- Support the sales team in achieving sales targets by conducting market research and identifying potential customers
- Assist with the development and implementation of marketing strategies to increase brand awareness and drive customer engagement
- Evaluate customer feedback and market trends to identify areas for improvement and innovation
- Collaborate with cross-functional teams to coordinate marketing campaigns and promotions
- Analyse sales data and prepare reports to monitor performance and effectiveness of marketing initiatives
- Build and maintain strong relationships with clients through excellent customer service and effective communication
- Attend sales meetings and presentations to gain exposure to the sales process and contribute to team discussions

Requirements

- Grade 12/N4 equivalent
- Excellent written and verbal communication skills
- Strong analytical and problem-solving abilities
- Ability to work independently and in a team environment
- Proficiency in Microsoft Office Suite and familiarity with CRM software
- Sales-focused mindset with a strong drive to achieve targets and exceed expectations
- Flexibility and adaptability to thrive in a fast-paced and rapidly changing industry
- Grade 12/N4 equivalent
- Willing to travel
- Willing to relocate
- Good communication and interpersonal skills
- Punctuality

- Team work
- Ability to work under pressure
- Entrepreneurial spirit
- Self-driven
- Student mentality
- Clear criminal record

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