

PromaxBDA Africa Awards extends deadline



The 2011 PromaxBDA Africa Awards which recognizes excellence in on-air promotion, branding and advertising has extended its deadline to Friday 26 August 2011. Awards are open to satellite, cable, broadcast television, radio stations and associated new media, their agencies and production houses who have produced the very best work to get their programming, channel or brand noticed. For more, go to www.promaxafrica.tv/awards

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