

# Winners of Wolda '08 announced

MILAN: The Worldwide Logo Design Annual, a graphic design awards scheme that rewards the best logos and trademarks designed throughout the world, announced the winners of its inaugural 2008 edition earlier this week. A hundred and ninety two logos were selected from almost 1100 entries submitted from 43 different countries.



The overall winner of Wolda '08 is the "One Degree" logo from Landor Associates (Australia), designed for News Limited by Jason Little, Tim Warren, Steve Clarke and Mike Staniford. In the student category, Wolda Talent, Daniel A. Becker from Germany was the overall winner with the "Super Kraft" logo, designed for a Japanese music label.

All the winning entries for Wolda '08 are displayed online at [www.wolda.org](http://www.wolda.org) and will be published towards the end of December in the 2008 annual, a substantial hard-bound volume printed on Sappi-acclaimed papers by Fontegrafica, named the, "Sappi 2007 International Printer of the Year" and recent winner of the Gold Ink Award.

The designers on this year's judging panel included Dorte Krogh (Krogh&Co, Denmark), Ginette Caron (Ginette Caron, Italy), Halim Choueiry (Virginia Commonwealth University, Qatar), David Coates (Ion Branding + Design, Canada), Dave Holland (creative director for SE Asia, South Africa), Ruth Klotzel (Estudio Infinito, Brazil), Tommy Li (Tommy Li Design Workshop, Hong Kong), Apex Lin Pang-Soong (National Taiwan Normal University, Taiwan), Ronald Shakespear (Shakespear Design, Argentina) and Niko Spelbrink (Ography Design Consultancy, Australia).

Wolda is endorsed by more than 100 design associations and schools internationally. One of the reasons for its success is the innovative international three-tier jury consisting of 10 top designers, 10 marketing managers from major international clients and finally 10 members of the public, selected respectively by Icograda, Aquent and Consumers International.

The next edition, Wolda '09 will be open for entries from January to May 2009. All participants will receive a free copy of the '09 edition as an incentive to promote even broader participation in Wolda.

Wolda '08 was sponsored by Fontegrafica and Sappi, and endorsed by numerous international design associations and schools. Media partners included 2+3 Grafika Plus Produkt, Arabad, Design 360°, Design Dump, Dexitner, Etapes, FWA,

Grafik Tasarim, Identity, IDN, KAK, Netdiver, Novum, Package and Design, Taxi, Typo and Zupi.

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