

Save on trip to US DMA Conference

If you're thinking of attending the United States <u>DMA's Annual Conference</u> in San Francisco from 19 to 23 October, the South African DMA has negotiated a special \$1100 discount if you book and pay before 5 October. The Marketing Conference and Exhibition is one of the largest in the world, attracting some 15000 delegates and 1000 exhibitors. For further details email Davie Ivins at or phone Retha at the National Office on (011) 482 6440.

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