

## Huawei launches video cloud Africa

Last week at AfricaCom 2016, Huawei launched its new hybrid video solution 'Huawei Envision', which is designed to assist carriers in developing video as a fundamental service. Huawei's Video Cloud solution enables its customers in Africa to develop video services in the quickest manner possible, deliver user experience and all at a cost that was never possible before.



Huawei Video Cloud helps customers to quickly bring video services online, reduces the TTM to one week, reduces infrastructure cost by 90%, and ensures the best user experience and data security.

Video Cloud supports multiple service scenarios, including cloud live broadcast, cloud VOD, cloud TV games, celebrity or games live broadcast, multi-screen interaction, remote health care, and online education, reducing the costs of on-premise video platform and Content Delivery Network infrastructure construction.

It also assists customers with quick commercial use of video services, promoting industry cooperation and building a “win-win” video ecosystem based on increasingly open video capabilities.

Wilson Feng, vice president of Huawei Southern Africa region, said “Nowadays video services are not just an intrinsic part of telecommunications services but also a standard feature. Video should be positioned as a basic service for operators.”

According to figures presented by Huawei, video is already the dominant content type on many mobile networks,

accounting for more than 50% of all traffic. In the coming years, that figure is expected to grow to more than 80% as video becomes a more integral part of life with the rise of VR and mobile video.

Huawei aims to become the best video solution provider in Africa, lead new video ecosystem construction and assist customers in achieving success. With Huawei Envision Cloud business solution, based on Huawei's advanced Video Envision Solution, Huawei assists African operators to enable quick video service launch and business success through cloud services and massive high quality video content.

Based on this solution, Huawei launched the Comedy+ with MTN in Nigeria and the Baze-live live show service with partners in Kenya in October 2016 and Huawei is planning to expand these services to the whole of Africa in the very near future.

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