

Survey: Determining the importance of CSR/CSI

Tribalfish, a strategic creative agency, is conducting a survey relating to corporate social responsibility (CSR)/corporate social investment (CSI). The purpose of the questionnaire is to determine the importance of CSR/CSI within organisations, what organisations look for and prefer within CSI Investments and how CSR/CSI can be improved. The questionnaire is directed at any individual within an organisation that is involved in any form of CSI/CSR within that organisation, and therefore relevant to any developing market. Results will be shared in a Tribalfish report, which will be made available to all who complete. The questionnaire will take approximately 30 minutes to complete. Take the survey:

www.surveymonkey.com/s/tribalfishCSR_CSI1.

For more, visit: <https://www.bizcommunity.com>