

Mictert among the country's top emerging empowerment companies

Fieldwork specialist Mictert Marketing Research has once again been nominated by Impumelelo: South Africa's Top 300 Empowerment Companies, this time as one of the country's Top Emerging Empowerment Companies in its business sector. Mictert, which has been going for six years, is South Africa's only black-owned and -run fieldwork company, established in 1997 by CEO Vusi Makhathini.

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