BIZCOMMUNITY

c(o)coon launches new promotional research tool

Durban research company, c(o)coon, has launched what it claims to be the first in the market - *promotional intelligence* - a detailed account of each and every promotion that takes place during a calendar month within a supermarket environment or in above-the-line media. For more info give Lisa or Kate a call on 031-263 0940, or email .

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