

South African CRM Forum launches

Wanted to know more about CRM from companies that are doing it and succeeding at it or learning from their mistakes? The CRM Forum is now open for comments at www.gushbiz.com. CRM Forum welcomes a broad range of topics; business intelligence, data management, marketing automation, contact centre and support integration - whatever drives the relationship building component of your organisation. Gush is a Member of Computer Society of South Africa and founder of CRM Special Interest Group, "CRM Special Forces".

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