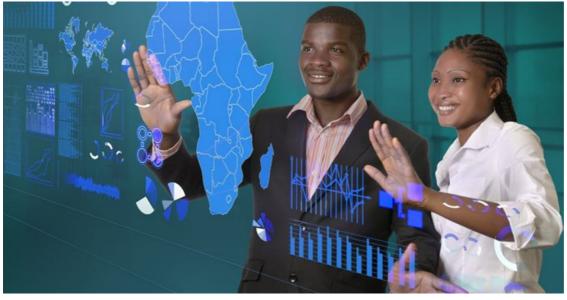
## BIZCOMMUNITY

## Which are Africa's most competitive countries?

By Anna Bruce-Lockhart

Africa is full of brilliant, educated young people. Troublingly full. The number of working-age people in the continent is expected to grow to 450 million over the next couple of decades. But Africa's engines of job creation aren't keeping up. If enough new positions aren't created by 2035, Africa may be sailing towards a crisis of youth unemployment.



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According to the <u>Africa Competitiveness Report 2017</u>, published on 4 May, African leaders have a choice. They can either put into effect structural reforms that improve people's livelihoods or allow current, not-quite-adequate constitutional policies to unravel towards inequality and civil unrest.

It's a dramatic demographic forecast. But what can Africa do to avoid it turning into disaster? Progress at raising competitiveness and productivity has been slow – yet without those two desirable traits, economies will struggle to provide more employment opportunities.

In fact, unless current policies change, there'll only be a quarter of the required jobs by 2035.

The solution may lie in competitiveness, in pushing forward structural reforms that boost productivity, create jobs and determine how prosperous a country can become. This can be anything from affordable housing to clean water, better transport and sharper training initiatives – anything that helps people learn and connect and thrive.

## The top performers

So which countries are getting it right? Below is a list of the 10 best-performing African nations, as measured by the World Economic Forum's annual *Global Competitiveness Report*. Mauritius, South Africa and Rwanda come out on top.

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The 10 most competitive African economies   Africa Competitiveness Report 2017		WORLD ECONOMIC FORUM
Economy	GCI rank 2016-2017	Score
Mauritius	45	4.49
South Africa	47	4.47
Rwanda	52	4.41
Botswana	64	4.29
Morocco	70	4.20
Namibia	84	4.02
Algeria	87	3.98
Tunisia	95	3.92
Kenya	96	3.90
Côte d'Ivoire	99	3.86

First, a little perspective: although <u>Mauritius</u> ranks first among African countries, it is still only at rank 45 in the global index, a sober nod towards Africa's slowing productivity levels after a decade of sustained growth. If Mauritius consistently outperforms its continental peers, it's because its leaders have removed the hurdles that prevent so many other countries from achieving prosperity; in this case, streamlining its goods market, building solid infrastructure and promoting a healthy workforce.

<u>South Africa</u> and <u>Rwanda</u> also do well and have improved their global ranking since the last index was released in 2015. Their continued growth can be attributed to the uptake of technology, efficient financial markets and a focus on strengthening institutions.

These are just some of the factors that contribute to a country's prosperity. But the most important are those that enable people to find employment, travel to work and carry out their jobs. If they can do that, then disaster is not only averted, it is turned inside out, into an economic revival that may yet sweep Africa to prosperity.

## ABOUT THE AUTHOR

Anna Bruce-Lockhart is an editor at the World Economic Forum, Geneva. This article was originally published by the World Economic Forum.