

## **Kwesé TV signs new deal, adds three brands to its lineup**

Econet Media has signed a multi-territory broadcast agreement with broadcasting system, Turner. The agreement will see Kwesé TV add some of the world's most loved broadcast brands to its diverse content offering.

The Kwesé TV offering will now include CNN International, Cartoon Network and Boomerang channels, starting 3 May 2017, and will be available via satellite television and on Kwesé's mobile app.

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