

## IMC's branding mission to the US

The International Marketing Council of South Africa (IMC) is putting together a branding, trade and investment mission to the US in June, spearheaded by 30 top South African business executives. If you'd like to find out more, and perhaps join the programme, read through their mission brochure - [www.imc.org.za/2004/branding\\_mission\\_brochure.pdf](http://www.imc.org.za/2004/branding_mission_brochure.pdf).

For more, visit: <https://www.bizcommunity.com>