

# Experience the 6X's of event sponsorship on Biz

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Bizcommunity is proud to be a media partner to selected industry and association events with relationships nurtured over decades. As the annual events calendar for 2024 fills up, claim your presence with Biz Event Sponsorship packages.



Biz Event Sponsorship allows your brand to claim VIP access to leading industry events and to be seen as a changemaker for the broadest spectrum of industry players, from learner to leader in your business community.

## Experience the 6X's of Biz Event Sponsorship

### 1. Excitement

The editorial excitement starts way before the actual event, with exclusive editorial, stakeholder interviews, event announcements and industry analysis building the momentum, interest and exposure for sponsor brands via multi-touch points.

### 2. Exclusivity

Key relationships and partnerships mean sponsor brands get the benefit of exclusive editorial features, announcements, stakeholder interviews and activations...

### 3. Excellence

Claim the spotlight of excellence - supporting the crème of your industry's leaders, conference speakers, students, judges, award winners, event coordinators and entertainment venues - just wow!

### 4. Experience

After all the pre-event build up, the big event arrives and with it all the experiences - of lights, action, A-list audiences, celebrities and social media spin-offs for sponsors brands.

### 5. Exposure

Get your brand on all the touch points: Multimedia, multi-platform and multi-industry: Home page, top stories, article branding, Special Section banners, Newsletter Feature boxes and everybody's favourite, post-event Special Edition newsletter round ups, distributed to our full database of 800K + subscribers.

## 6. Extended

Choose to align with your industry events...[Biz Content Features](#) and [Events](#) Sponsorships are annual, extending the value way beyond the actual event for maximum SEO and shareable action.

### Claim your excitement

Experience the excitement, the exclusivity, the excellence, the exposure and more with pre-, during and post-event coverage, cherry-on-the-top Special Edition newsletters, social media and post-event campaign reports - only on Biz - the essential B2B news media in Africa.

[Click here to contact your Biz Event Sponsorship team](#) standing by to advise.

- **Biz Most Read Award winners April 2024** 1 May 2024
- **Tick all the X's with Biz Content Feature Sponsorship** 26 Apr 2024
- **Biz Most Read Award winners March 2024** 2 Apr 2024
- **Biz Most Read Award winners February 2024** 1 Mar 2024
- **Share in the sharing economy on Biz** 28 Feb 2024

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